



UP CYCLING OIL BARREL

Desain untuk meningkatkan nilai tambah & guna

Nor Jayadi, S.Sn., M.A.



Location

CV.NAFARREL FURNITURE



furniture business opportunity

- Trend material.
- Life style

Oil barrel



Oil barrel



(1)

**TREND
DESIGN**



(2)

Trend Forecasting 2019 for creative industries

shapes, colors, sketches, to the latest market tastes.

Upholstry

Material-concept mix & max



(3)



(4)

apple.news

2019 Interior Design
Forecast: 8
Decorating Trends
Predicted to be
Huge

Furnitur

- Pop art designs – Andy Warhol



Kriteria

ergonomic chair

- Nyaman
- Aman
- Kuat

Kriteria

desain

- Unik
- Ergonomis
- Fungsional
- Inovatif
- Ramah lingkungan
- Market oriented

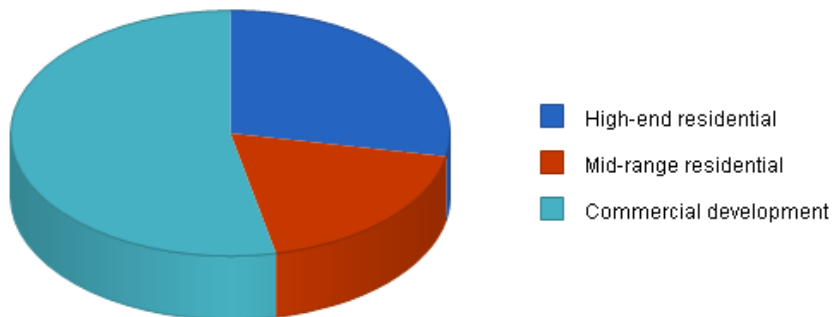
Price **target**

- Competitif
- Guarantee product

Target **market**

- market segmentation and class buyers
- Destination export country

Market Analysis (Pie)



Sustainable material

- Material Supply

Kebutuhan bahan/material – supply raw material – proses pembahanan

- Out sourcing/Partner/Supplier

Exhibition – order – production supply – finishing – packing - stuffing

How to processing for ergonomic chair



How to processing for ergonomic chair



How to processing for ergonomic chair



How to processing for table



How to processing for ergonomic lazy chair



How to processing for ergonomic chair



How to processing for ergonomic chair

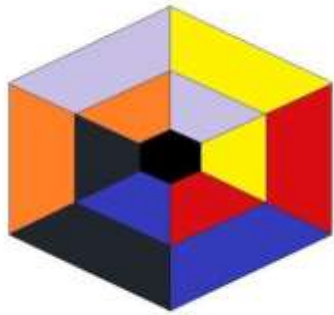


How to processing for ergonomic chair



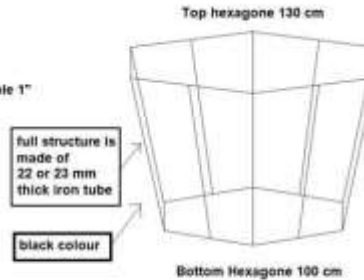
Project

Order-8

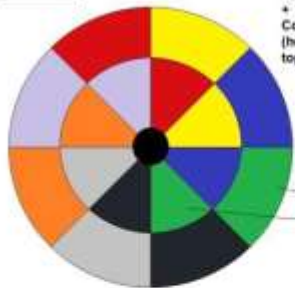


set of 2
Dinning table- hexagone 150 cm
(height 78 cm including top)
+
Coffee table- hexagone 90 cm
(height 43 cm, including top)

- Rest all same rules as "Drum table 1"
- just the leg is different
- leg folding



Order-7



set of 2
Dinning table- ϕ 150 cm, (height 78 cm including top)
+
Coffee table- ϕ 90 cm
(height 43 cm, including top)

- Diameter- 150 cm
Thickness- 5 cm
using 8 different colours of drum,
use the same pattern as the drawing meaning
the colour which is
here should also be
here.
- use the part of drum with no letters, no words or any logo, i need only drum
colour.
welding should be very fine and should not be weld on top but to weld
underneath.
under you can use any colour, any size drum as you like.
- Legs folding. Style like this
- There should be support in between the top and bottom layer so that the top
should not wobble.
- coffee table should have the same leg as dinning table
 - colour of big and small table legs= Black
 - both the tops "double face"



the colour which is
here should come
until
here



Project

Order-3 capsule coffee table, total 4 pcs, all different colour combinations



I don't want painting this, I want real metal mosaic like this



NAFARELLE



Order-6

- 1 pcs
- Size- H 80 cm
Deep 40 cm
L 100 cm

- Total 6 drawers, colour combination as you like.
- Corners round like this



NAFARELLE



Project mass product



Project mass product



PROMOTION

Exhibition



EXHIBITION



atmosphere



Packing



Pengiriman



LifeTM Style



*always change
the interior
every time*





THANKS U...

TERIMAKASIH