



# UP CYCLING OIL BARREL & Waste jeans application

Desain untuk meningkatkan nilai tambah & guna

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# Location

- **CV.NAFARREL FURNITURE**



# Furniture business opportunity

- Trend material.
- Life style

Oil barrel



# Oil barrel



(1)

# TREND DESIGN



(2)

# Trend Forecasting 2019 for creative industries

shapes, colors, sketches, to the latest market tastes.

Upholstry

Material-concept mix & max



(3)



(4)

apple.news

## 2019 Interior Design Forecast: 8 Decorating Trends Predicted to be Huge

# Furnitur

- Pop art designs – Andy Warhol



# ***Kriteria***

## ***ergonomic chair***

- Nyaman
- Aman
- Kuat

# ***Kriteria***

## ***desain***

- Unik
- Ergonomis
- Fungsional
- Inovatif
- Ramah lingkungan
- Market oriented



# Price

## target

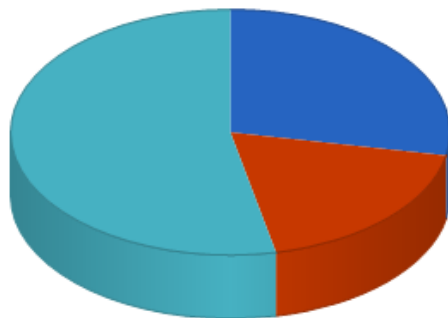
- Competitif
- Guarantee product

## Target

## market

- market segmentation and class buyers
- Destination export country

Market Analysis (Pie)



- High-end residential
- Mid-range residential
- Commercial development





# ***Sustainable material***

- **Material Supply**

Kebutuhan bahan/material – suply raw  
material – proses pembahanan

- **Out sourcing/Partner/Supplier**

Exhibition – order – production supply –  
finishing – packing - stuffing

# *How to processing for ergonomic chair*



# *How to processing for ergonomic chair*



# *How to processing for ergonomic chair*



# *How to processing for table*



# *How to processing for ergonomic lazy chair*



# *How to processing for ergonomic chair*



# ***How to upcycling waste jeans***







***Model?***

***Furniture?***

***Home decoration?***

***Accessories?***

# ***Furniture***



*Tapete*



*Organizador*



*Pet Bed*



*Colcha*

## *Presente e Natal*



RECYCLED JEAN WINE BAG



# Home decoration



# ***Accesorios***



# *How to processing for ergonomic chair*

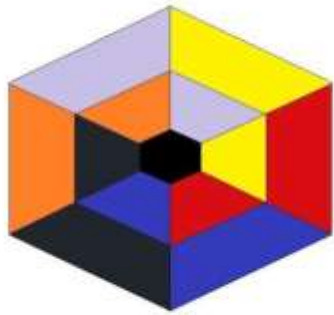


# *How to processing for ergonomic chair*



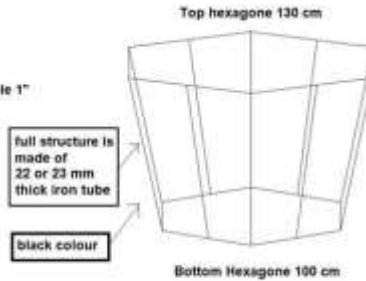
# Project

Order-8

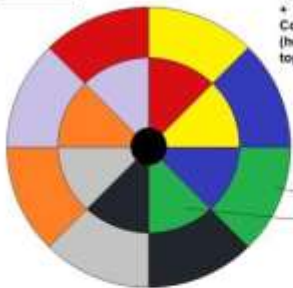


set of 2  
Dinning table- hexagone 150 cm  
(height 78 cm including top)  
+  
Coffee table- hexagone 90 cm  
(height 43 cm, including top)

- Rest all same rules as "Drum table 1"
- just the leg is different
- leg folding



Order-7



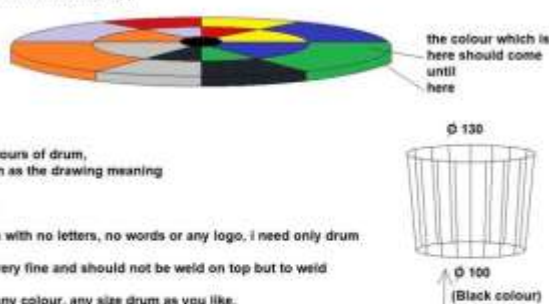
set of 2  
Dinning table-  $\phi$  150 cm, (height 78 cm including top)  
+  
Coffee table-  $\phi$  90 cm  
(height 43 cm, including top)

Diameter- 150 cm  
Thickness- 5 cm  
using 8 different colours of drum,  
use the same pattern as the drawing meaning  
the colour which is  
here should also be  
here.

use the part of drum with no letters, no words or any logo, I need only drum  
colour.  
welding should be very fine and should not be weld on top but to weld  
underneath.  
under you can use any colour, any size drum as you like.  
Legs folding. Style like this

-There should be support in between the top and bottom layer so that the top  
should not vovet.

- coffee table should have the same leg as dinning table
- colour of big and small table legs= Black
- both the tops "double face"



# Project

Order-3 capsul coffee table, total 4 pcs, all different colour combinations



I don't want painting table. I want real metal mosaic like this



NAFARELLE



Order-6

- 1 pcs
- Size- H 80 cm
- Deep 40 cm
- L 100 cm

- Total 6 drawers, colour combination as you like.
- Corners round like this



NAFARELLE





# ***Project mass product***



# ***Project mass product***



# PROMOTION

## Exhibition



# EXHIBITION



**atmosphere**



# Packing



# Pengiriman



# Life<sup>TM</sup> Style



*always change  
the interior  
every time*







***THANKS U...***

***TERIMAKASIH***